

The Paw Print, 2019-2020

Boca Raton Community High School's award winning student newsmagazine.

Circulation

Press Run: 1000 copies quarterly
 Readership: Over 3,300 students, 250 faculty and staff, parents and school community
 Distribution is free

The Paw Print is an award winning member of the Columbia Scholastic Press Association, National Scholastic Press Association, and Florida Scholastic Press Association

PRINT: Sizes and Rates

Print Advertisements are based on a per issue price. Multi issue discounts available. All advertisements are printed in full color.

Check	AD Size		Price
	Business Card	Horizontal placement	\$60
	Double Business Card	Vertical or horizontal placement	\$80
	Quarter Page	Vertical placement	\$125
	Half Page	Horizontal placement	\$225
	Full Page		\$400
	Insert AD	Advertisers supply 1,500 copies	\$125
	Multi-Issue Discount	2-10%, 4-20%	
TOTAL DUE:			

ONLINE: Sizes and Rates

Online Advertisements are based on a per month price. Multi month discounts available.

Check	AD Size	Measurements	Price
	Standard AD: Lower Half	280px wide	\$75
	Standard AD: Top Half	280px wide	\$100
	Footer AD	Covers the entire bottom bar	\$200
	Leaderboard AD	Covers the entire top bar	\$300
	Multi-Month Discount	2-5%, 4-15%, 6-25%, 8-35%	
TOTAL DUE:			

Advance Payment is required. Please make payments via <https://palmbeach.schoolcashonline.com>.
 Questions can be directed to the faculty adviser, Camile Lofthers, at camile.lofthers@palmbeachschools.org.

Business Name: _____ Contact Person: _____

Phone Number: _____ E-Mail: _____

Business Mailing Address: _____

Name (responsible party): _____

Signature (responsible party): _____ Date: _____